

## Flash Video for Web Sites

*Have your very own customised flash video player*

Delivering online video content through a Flash video player has rapidly become the most popular method of sharing video via the internet.

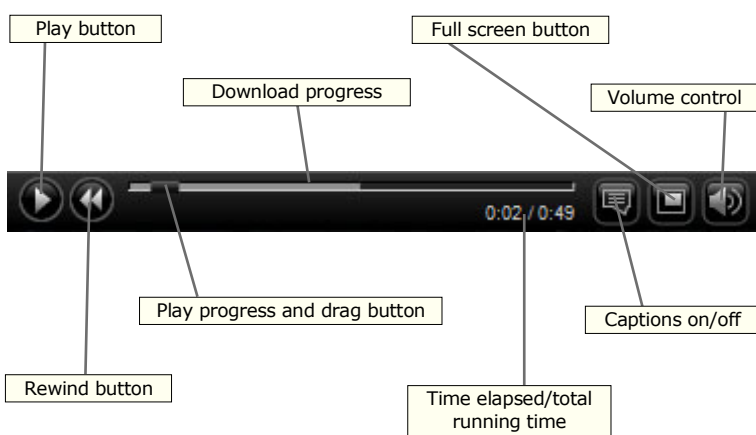
You can see just how convenient it is by playing the sample video on the Kessler Associates web site. Click on **< web >** in the top navigation area, then select **flash video player** from the sub-menu underneath it to get to the sample page.

Flash video files allow you to easily upload video content to your business web site, and makes it simplicity for visitors to play it. As most browsers already have the Adobe Flash Player add-on installed, there is nothing standing between you and having great video content ready for your visitors to watch. If the Flash Player add-on is not installed, this will be detected and a link will be shown which will take the user directly to the download page for the add-on. It could not be easier.



Kessler Associates can meet your Flash video requirements by offering you a range of options and features:

- Fast-loading Flash video player
- Audio playback-only version also available
- Create Flash video in seconds from existing media
- Three levels of player customisation and delivery
- Full screen playback and captions optional
- Timer function shows movie length and progress
- Scrubber bar allows you to jump back and forth
- Full volume control with one-click mute
- Your branding message can be added to video
- Your logo can be placed over video as it plays back



We can supply you with one of three levels of video or audio playback to meet your needs.

The basic version retains all the features shown on the Kessler Associates sample page, but the playback area can be resized.

Minor customisation can include changes to the graphics including control panel buttons, while major customisation involves any other alterations or new work to give you the video player you need to be able to deliver your Flash content online.

Contact us for more details and to discuss your requirements.